



November 13, 2018

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**VIA ELECTRONIC FILING**

The Honorable Jocelyn G. Boyd, Chief Clerk  
**South Carolina Public Service Commission**

RE: Petition of Virgin Mobile USA, L.P. for Limited Designation as an Eligible  
Telecommunications Carrier (aka: Assurance Wireless of South Carolina, LLC)  
**Notice of Virgin Mobile USA, L.P. of Intent to Change Lifeline Offering**  
**Docket No. 2010-91-C**

Dear Jocelyn:

Assurance Wireless of South Carolina, LLC (“Assurance Wireless”) hereby submits the details regarding upcoming changes to its existing South Carolina Lifeline offers, which Assurance Wireless is implementing in order to comply with the requirements of the Federal Communications Commission.

First, Assurance Wireless is increasing its voice-only Lifeline offer to 1,000 domestic voice minutes and unlimited text messages, effective for new Lifeline voice-only customers beginning November 20, 2018. This offer has no data allowance. Existing Lifeline voice-only customers will begin receiving this new offer based on their normal service cycle beginning November 1, 2018, with all voice-only customers migrated to the new plan no later than December 1, 2018. The voice-only Lifeline plan is available to new customers only upon request. Otherwise, all new Lifeline customers will receive service under the broadband Lifeline plan discussed immediately below.

Second, Assurance Wireless is increasing its broadband Lifeline offer to include 2 GB of data per month. Broadband customers will continue to receive 350 domestic voice minutes and unlimited text messages monthly. New Lifeline broadband customers will receive the enhanced offer beginning November 20, 2018. Existing Lifeline broadband customers will begin receiving this new offer based on their normal service cycle beginning November 1, 2018, with all broadband Lifeline subscribers migrated to the new plan no later than December 1, 2018.

Assurance Wireless is pleased to provide these offerings to South Carolina consumers. Thank you for your assistance and please call me if you should have any questions regarding this matter.

Sincerely,

s/ John J. Pringle, Jr.  
John J. Pringle, Jr.

**BEFORE  
THE PUBLIC SERVICE COMMISSION OF  
SOUTH CAROLINA  
DOCKET NO. 2010-91-C**

IN RE:	)	
	)	
Petition of Virgin Mobile USA, L.P. for	)	<b>CERTIFICATE OF SERVICE</b>
Limited Designation as an Eligible	)	
Telecommunications Carrier (aka: Assurance	)	
Wireless of South Carolina, LLC)	)	

This is to certify that I have caused to be served this day, one (1) copy of the November 13, 2018 Letter to Jocelyn Boyd as follows:

**VIA ELECTRONIC MAIL SERVICE**

Mr. Christopher Rozycki  
Office of Regulatory Staff  
Legal Department  
[crozyck@regstaff.sc.gov](mailto:crozyck@regstaff.sc.gov)

s/ John J. Pringle, Jr.  
John J. Pringle, Jr.

November 13, 2018  
Columbia, South Carolina